2004 **FORECAST** SPOTLIGHT

LEW ENGLAND REAL ESTATE



Boston chapter of ASIS International to hold Security Expo on April 15th

THE LARGEST BUSINESS PUBLICATION OF ITS KIND IN THE NATION

SAFETY & SECURITY

By John Hennessey, Northeast Security

Northeast Security teams with Boston EMS in a life saving workplace defibrillation program

ccording to The American Heart Association's 2004 report

Heart Disand ease Stroke Statistics, approximately 2,370 Americans suffer heart attacks each day; 520 of these daily



heart attacks result in death. In an ideal emergency response situation, an EMS team could reach a heart attack victim within minutes of his or her collapse, but unfortunately paramedics in city environ-

ments, like downtown Boston, are often faced with delays caused by navigating large building complexes and accessing upper floors in high-rise buildings. Considering that a heart attack victim's chances of survival decrease by up to 10 percent for each minute that passes without treatment, these delays can have tragic outcomes.

As New England's largest local security services firm, Northeast Security is committed to staying on the cuttingedge of client service and is proud to announce that it now offers a potentially lifesaving workplace defibrillation program. As part of a partnership with Boston EMS and the American Heart Association, Northeast Security has installed defibrillators on-site at many of its clients' properties. Boston EMS is providing the medical oversight and training for this innovative program.

Members of our safety and security force are typically the first responders to emergency situations that occur on our clients' properties. In the event of a cardiac emergency, specially trained Northeast Security personnel can now resuscitate heart attack victims within moments of an attack, dramatically improving their chances of survival. In addition to the first aid and CPR training Northeast Security personnel already receive, this new program allows our safety and security force to provide the best possible emergency care in the minutes before emergency responders arrive.

Northeast Security prides itself on being an early-adopter of innovative safety and security systems like this new defibrillation program. Fortunately, to-date, Northeast Security personnel have not needed to resuscitate a heart attack victim on-site; however, with the rise in heart disease and work place stress, Northeast Security management concedes that it is not a question of if, but rather of when a tenant will suffer a heart attack requiring immediate response.

John Hennessey is president of Northeast Security located in Brookline, Mass.